

FOR IMMEDIATE RELEASE:

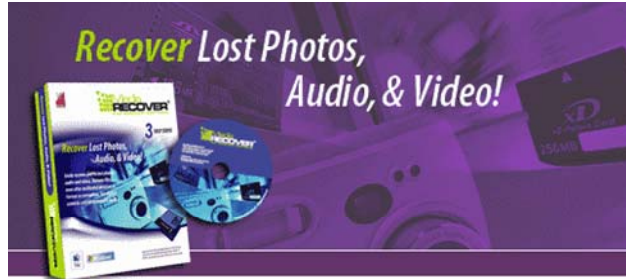
**Contact Information:
MediaRECOVER, LLC**

Korey Bachelder

Phone: 866.616.3342

Email: press@mediarecover.com

URL: www.mediarecover.com



**MediaRECOVER, LLC Announces Major New Release of
MediaRECOVER 3.0 and SDK, Media File Recovery Software**

Orlando, FL February 21, 2005 – MediaRECOVER, LLC is announcing a new release of their award winning MediaRECOVER software and the release of their MediaRECOVER SDK product. Officially being released at PMA 2005 (Photo Marketing Association) on February 20-23, MediaRECOVER version 3.0 represents a leap forward in file and disk management offering users successful recovery of their lost photos, audio and video across all media including their digital camera cards and hard drives. Media disk management utilities have been upgraded allowing the ability to restore corrupt media and completely clean media of old files. MediaRECOVER SDK gives companies such as photo kiosks, mini-labs, digital camera, consumer electronics manufacturers and software developers the ability to offer customers restoring capabilities to save lost memories and bring corrupted media back to life.

MediaRECOVER offers the most effective digital photo recovery software and service to recover lost files from digital camera cards, hard drives and other media. Keeping their \$29.95 pricing structure, the latest version 3.0 offers improved recovery of FAT and NTFS based hard drives, faster recovery times, improved preview options and the ability to search recovered files by date, size and name. Features include recovery of exact file names, folder and directory structures. All native file formats are supported including JPG, GIF, Microsoft Office, PDF, MP3, WAV, AVI, MOV, etc.

MediaRECOVER SDK offers the same great features from MediaRECOVER 3.0 with additional features including plug-in technology, Unicode support for international languages and customization for customers. Demos are available online at www.mediarecover.com with product available for immediate delivery.

About MediaRECOVER, LLC – MediaRECOVER, LLC is a leader in file and image recovery technology. Featured in BusinessWeek, Wall Street Journal, US News and World Report, and Maximum PC, MediaRECOVER won the Editor's Choice Award from American Photo for two consecutive years. In addition, the company won Best Productivity Software and Runner-Up Best New Technology at RetailVision 2003; these are awards selected by buyers from major retailers.